



www.marrsmicrochip.com



American Animal Hospital Association www.AAHA.org

A microchip is your pet's ticket home!



How does it work?

Although tags and collars on your pet are important, they can slip or tear off. A microchip for your pet can mean the difference between lost and found. With microchipping, a veterinarian injects a tiny computer chip—about the size of a grain of rice—just under your pet's skin, between the shoulder blades. The microchip number is entered into an international database, which can be read by a microchip scanner if your pet is lost and picked up by a veterinary hospital or humane society. If your contact information is up-to-date, the hospital or humane society that found your pet can contact you and reunite you with your pet.

What is a microchip?

A microchip is a computer chip enclosed in a small glass cylinder (about the size of a grain of rice) that is injected under your pet's skin as a means of identification. Each microchip is connected to an online registry of owner contact information. In the event that your pet is lost and taken to a shelter or veterinary hospital, he will be scanned for a microchip. If the contact information on file is up to date, you can be quickly notified and reunited with your pet.

Retail price: \$19.95

The American Canine Association, Inc. (ACA) is dedicated to improving the genetic health of canines by providing congenital and hereditary health tracking for the life of your dog. ACA provide legislative input and oversight for the American's With Disabilities Act—Service Dog Programs. ACA also gives you these wonderful services:



www.acainfo.com



- Dog Show, Agility, Obedience, and Working Dog Events
- Beautiful 8 1/2 x 11 inch frameable certificates
- Toll Free friendly customer service line
- Lifetime Lost & Found Tag FREE Replacements*
- Full Registration and Pedigree Services
- Lifetime Ask-A-Trainers Services
- Lifetime Ask-A-Vet Services
- Educational Seminars and Resources
- ...and much more

*a small postage fee may apply

Retail price: \$19.00



www.k9masterclass.us

Master Dog Trainer Scott Donald's SOX method is based entirely on understanding how a dog thinks and is based on training in a respectful, non confronting way.

Scott's system avoids short term solutions such as treats and rewards and is instead based on building a foundation of attentive training.

SOX Method of Training Dogs

STEP 1. Gain the attention of your dog

Scott's first step is always to focus on 'attentive training' – getting the dog to regard the handler as the leader, and gaining the dog's full attention. An attentive dog is always more open to training and this step forms a strong foundation for the rest of the program.

STEP 2. Simple, easy to follow lessons

Scott then follows the SOX Method's 3 lesson plans ('S', 'O', and 'X') which use a set of predetermined turns and halts, taking advantage of the dog's natural drive to lead and to follow. The structured lesson plans teach the basic commands of 'sit', 'stay' and 'heel' by providing clear and defined boundaries to work in.

STEP 3. Advanced dog obedience lessons

Once mastered, Scott goes on to teach advanced dog obedience lessons, including the down and come commands, and 'down stay' and 'advanced stay' exercises. There are also lessons on long leash training and guidance on ongoing maintenance. Everything is simple and easy to follow!

Retail price: \$69.99